



ABOUT SAFE KIDS WORLDWIDE

Safe Kids Worldwide is a global network of organizations whose mission is to prevent accidental childhood injury, a leading killer of children 14 and under. More than 450 Safe Kids coalitions in 16 countries bring together health and safety experts, educators, corporations, foundations, governments and volunteers.

There is no one device or solution that will effectively prevent all types of accidental childhood injuries. Instead, Safe Kids coalitions combine several factors to create programs that reduce injuries:

- Educating adults and children
- Creating safe environments
- Conducting research
- Advocating for effective laws

Coalition members reach out to their local communities with injury prevention messages, safety devices and hands-on training. Through them, Safe Kids programs reach families directly.

In the United States, where more than 300 coalitions in all 50 states, the District of Columbia and Puerto Rico are active, the national accidental injury death rate among children ages 14 and under has declined more than 40 percent since the inception of Safe Kids.

Safe Kids Worldwide (formerly the National SAFE KIDS Campaign) was founded in 1987 by Children's National Medical Center with support from Johnson & Johnson.